

	Job Family	Division	Project Title	Project Description	Special Requirements (if any) E.g. Field of Study, Language skills etc	Discipline
1	Industry Development	Energy & Chemicals (E&C)	A Review of Singapore's Specialty Chemicals Landscape	Identify the opportunities of specific specialty chemical industry verticals for Singapore, and the key capabilities and infrastructure required to develop ecosystem in this area.		Science or Engineering preferred, but not mandatory
2	Industry Development	Energy & Chemicals (E&C)	A Review of Singapore's Specialty Chemicals Landscape	Identify the opportunities of specific specialty chemical industry verticals for Singapore, and the key capabilities and infrastructure required to develop ecosystem in this area.		Science or Engineering preferred, but not mandatory
3	Industry Development	Consumer Businesses (Cons Biz)	What are the new industries/sub-industries that EDB's Consumer Businesses Division should venture into?	Identify new white space (industries, sub-industries, categories) within the Consumer Businesses that EDB should consider investing into, and recommend a strategy to engage players and companies in this space	Interest in strategy and industry analysis	No specific preference
4	Industry Development	Electronics (Elec)	Can Singapore exploit/create Asia-based lead demand for Electronics companies?	Electronics companies no longer only view Asia as a location for operations. Today, there is an increasing interest to consider Asia as a nexus to engage regional systems companies for collaborative innovation. This project will require a cross-cluster (Electronics, Infocomms & Digital Media, Transport Engineering, etc) approach to identify opportunities and recommend initiatives to foster the generation of this "lead demand" for locally-based electronics companies .	Interest in strategy synthesis, industry analysis.	N/A
5	Industry Development	Electronics (Elec)	Opportunities/ Trends in Green and Industrial Electronics	With energy consumption becoming an increasing concern, power electronics for optimised energy usage has become an important focus for both consumer and industrial electronics companies. Through direct interaction with local industry executives as well as in-depth research, this project aims to identify opportunities and trends, and recommend initiatives to target and grow specific power electronics areas in Singapore.	Interest in strategy and industry analysis.	N/A

6	Industry Development	Electronics (Elec)	Electrifying Gen Y	<p>Electronics is the largest industry in Singapore, and it continues to invisibly improve our lives.</p> <p>The objective of this project is to visit key players in the Electronics industry (e.g. R&D labs, manufacturing plants, HQs, RIs, IHLs and schools), and generate awareness among Gen Y Singaporeans about the exciting stuff that is happening in Singapore. This could be achieved via the creation of blogs, videos, social media channels, etc. At the end of the internship, the intern should produce a report on what we are doing well, and what we need to improve.</p>	Savvy producer of social media content; inquisitive; good interviewing/reporting skills	N/A
7	Industry Development	Logistics (Log)	<p>a) Develop EDB's engagement strategy for logistics players from emerging economies</p> <p>b) Map out Singapore's specialized logistics capabilities</p>	<p>a) Identify upcoming logistics players from emerging economies (Africa, C/S America, E. Europe) with international ambitions and propose a strategy for EDB to engage them, while leveraging on SG's strengths</p> <p>b) Identify and map out existing specialized logistics capabilities that SG can feature in with a particular focus on (a) perishables (non-healthcare); (b) secured logistics for precious metals; (c) Supporting B2C capabilities of coys (e-commerce), focusing on the fashion industry</p>	Interest in strategy and industry analysis	No specific preference
8	Industry Development	Cleantech	Uncovering New Growth Areas In The Environment & Water Industry	<p>Singapore has built up a strong reputation as a Global Hydrohub. Today, over 70 water technology companies have an established presence in Singapore.</p> <p>This project will require the intern to research into new areas that EDB could focus on to ensure the continued growth of Singapore as a hub for the global water industry. This project would also require the mapping out of strategies for the environment and waste management industry.</p>	Interest in water and environmental sustainability	Science or Engineering preferred, but not mandatory
9	Industry Development	Cleantech	Promoting Lead Demand For Clean Energy Adoption in Singapore	<p>Imagine a scenario where solar panels and other sources of renewable energy are a pervasive feature in the Singapore landscape.</p> <p>How do we get there?</p>	Interest in clean energy and sustainability	Science or Engineering preferred, but not mandatory
10	Industry Development	Cleantech	Promoting Pervasive Sustainability Across Industry & Economic Sectors	<p>Sustainability is becoming an integral part of the strategy of businesses worldwide.</p> <p>How do we promote the concept of sustainability among the industries in Singapore and make Singapore a model for green growth?</p>	Interest in sustainability	Science or Engineering preferred, but not mandatory

11	Industry Development	Transport Engineering (TE)	Talent Required for the Marine & Offshore and Oil & Gas Industry	<p>a) Study and identify key niche capabilities to support the Marine & Offshore and Oil & Gas sectors' push towards deepwater & Arctic exploration & production, and green maritime technologies.</p> <p>b) Identify gaps in the existing training platforms (e.g. ITE, polytechnics, IHLs, on-the-job training schemes), and recommend initiatives to grow our talent base.</p> <p>c) Identify peak and deep talent in the Marine & Offshore and Oil & Gas sectors which could enhance the current talent base in Singapore.</p>	Interest in marine & offshore and/or oil & gas sectors	N.A.
12	Industry Development	Transport Engineering (TE)	Opportunities in the Digital Oilfield Industry	<p>a) Ascertain the value chain of activities for digital oilfield</p> <p>b) Identify and propose potential opportunities for Singapore</p>	Interest in oil & gas sectors in SG	N.A.
13	Industry Development	Biomedical Sciences (BMS)	Medical Technology: Next-generation DNA sequencing and its enabling of personalized medicine	<p>The sequencing of the entire human genome in the early 2000s revolutionized the field of genomics and introduced the world to the concept and promise of personalized healthcare. Clinicians and scientists remain hopeful that one day in the near future, each person's disease profile can be accurately predicted at birth and patients will only be prescribed medicines that work most effectively for their specific genetic make up.</p> <p>Join BMS to explore the opportunities in this exciting field that promises the revolutionize the way healthcare is administered and delivered. The intern will have an opportunity to interact with leading companies in the fields of bioinformatics and DNA sequencing to learn through the following:</p> <p>a) Identify current state of sequencing and bioinformatics technologies</p> <p>b) Learn about leading companies providing personalized medicine services and innovative business models</p> <p>c) Discover the challenges that companies face in translating new technologies into usable, affordable healthcare options</p> <p>d) Determine if Singapore can play a role in being an (Asian) centre for personalized medicine development</p>	Some knowledge of molecular biology would be helpful, but not critical. Could be learnt in a week or so with some basic knowledge of genetics	Life Sciences Engineering
14	Industry Development	Biomedical Sciences (BMS)	Medical Technology: Identifying disruptive technologies in cardiovascular medical technology	<p>a) Develop a process to identify disruptive technologies that will change cardiovascular medical technology treatment</p> <p>b) Identify companies and potential multipliers for the above mentioned area</p> <p>3) Propose Singapore's value proposition for this area</p>	Some knowledge of biomedical engineering would be useful but not necessary	Electrical/Biomedical/Mechanical Engineering

15	Industry Development	Biomedical Sciences (BMS)	Healthcare Services: Healthcare Solutioning for Asia's diverse markets	<p>a) Scope and test innovative business models for healthcare companies in Asia's diverse healthcare landscape</p> <p>b) Develop a market access strategy for products developed in Singapore for Asia</p> <p>c) Understand current and future challenges and opportunities of healthcare solutions (healthcare IT, home-healthcare) in Asia.</p>	<p>Intern should have an interest in healthcare & biomedical sciences.</p> <p>Intern should be proficient in conducting industry research, competitive landscape, value chain analysis, be able to conduct strategic and quantitative analysis.</p>	Healthcare / Biomedical - related field
16	Industry Development	Biomedical Sciences (BMS)	Pharmbio: Biosimilars – the up and coming generic gold mine	<p>The dawn of the biologics spawned a whole new class of drugs and industry. Three decades later, copycat biologics are appearing. At a fraction of the cost of the original, they may mean greater access for patients who would otherwise not be able to afford the drug.</p> <p>Can Singapore outcompete India and China in this game?</p> <p>BMS is looking for an intern to</p> <p>a) Develop a business plan in biosimilars for Singapore</p> <p>b) Identify target opportunities</p> <p>c) Develop a strategy for engaging companies.</p> <p>Intern will have the opportunity to integrate across multiple team members and present to the top leaders in the Singapore biopharma industry.</p>	<p>Energetic self-starter proficient in conducting industry research, competitive landscape, value chain analysis.</p> <p>Studies in Life sciences, Pharmacy, Biomedical-related field would be a plus.</p>	Life sciences / Pharmacy / Biomedical-related field

17	Industry Development	Biomedical Sciences (BMS)	Healthcare Services: Defining the Future for Singapore Healthcare	<p>1) Conduct an analysis of the trends in healthcare today, and the concurrent new healthcare delivery models emerging in Asia. 2) Identify promising new types of healthcare services that are essential in building a thriving and competitive healthcare landscape in Singapore, and formulate strategy recommendations for this.</p> <p>Interns will gain on-the-ground working experience interacting with various members of the public healthcare family in Singapore (e.g. Ministry of Health) as well as private sector healthcare players (e.g. Parkway Health), and other relevant healthcare players such as market intelligence or consulting companies, as part of drawing an in-depth analysis for the Singapore healthcare sector at large. There is also breadth of exposure across BMS sub-groups in order to identify and analyze the potential linkages that could be drawn in developing a strategy for a vibrant healthcare services cluster. Interns will be able to hone relevant skills in information gathering, data syntheses, and market trends analyses to develop recommendations for the healthcare sector in Singapore. Project also offers opportunities for interns to generate creative and out-of-the-box solutions for present challenges.</p>	<p>Strong interest in healthcare, is resourceful in information gathering. Enthusiastic about meeting a diverse range of companies and government entities. Intern should also possess strong analytical and problem-solving skills. Biomedical/Healthcare related field is a plus, but not necessary.</p>	Healthcare Services
18	Industry Development	Biomedical Sciences (BMS)	Innovation & Commercialisation: Singapore as a World Leader in Healthcare Innovation	<p>a) Conduct a comparative analysis of the top healthcare innovation hubs across the world. b) Study their evolution and analyze key factors that have enabled them to turnaround from their humble beginnings to innovation powerhouses responsible for generating the array of new drugs and devices today that we find hard to live without. c) Review the progress that Singapore has made, and help us identify and validate key steps that will make us a world leader in healthcare innovation, nurturing ground for top innovators and home to the innovation core of leading companies in the new decade.</p>	<p>Intern should have prior training/exposure in both technology and business disciplines</p>	Science/Engineering/ Business/Economics

19	Industry Development	Biomedical Sciences (BMS)	Innovation & Commercialisation: Defining Commercialisation for Biomedical Sciences	Join us in developing a to-market business strategy for drug products developed in Singapore. Interns will be free to choose from three areas: oncology, metabolic diseases and ophthalmology. Interns will get access to venture capitalists, entrepreneurs, scientists and pharma decision makers in this exciting venture.	Should have an analytical or technical degree. Intern should be proficient in conducting industry research, competitive landscape, value chain analysis, be able to conduct strategic and quantitative analysis.	Analytical / Technical Degree
20	Industry Development/Marcomms	BMS/Marcomms Co-Internship	Re-Branding of Singapore's Biomedical Sciences Industry	Join us in rebranding Singapore for the world. a) Work with colleagues across two divisions. b) Test your material and messages with some of the most important biomedical sciences business leaders in Singapore. c) An opportunity to create sophisticated corporate messages that aim to energise and excite.	High energy level intern pursuing a degree in design or corporate communications with a keen aptitude and interest in high-tech industries and the life sciences and able to put together a tantalising proposition.	Biomedical-related field / Corp Comms / Design related disciplines
21	Industry Development	ICM & SSIPO	Cybersecurity: Opportunities for Singapore	a) Identify global industry trends in the cybersecurity space, and existing industry and capability landscape in Singapore. b) Conduct a SWOT analysis of the industry c) Propose recommendations which will define the areas of focus for Singapore to engage companies on and what steps could be taken to further develop our value propositions.	Interest in the topic of cybersecurity. Motivated individual with strong analytical skills preferred.	Science, Engineering, Economics
22	Industry Development	ICM	Crowdsourcing. Hype or next-big-thing?	Web 2.0 technologies have enabled crowdsourcing. Intern should: a) Analyse the growth opportunity of companies within this space, business models, challenges, key markets b) Define the role that Singapore could play c) Propose corresponding steps that should be taken to develop our value propositions.	Interest and knowledge in Internet technologies and analysis of business models	Science, Engineering, Economics, Business

23	Industry Development	SSIPO	Human Capital development: identification of new capabilities	<p>Feedback from companies suggest that current information security training is inadequate in dealing with the sophisticated cyber threats.</p> <p>New capabilities in security analytics, network defence, digital forensic coupled with hands on practice on real network topologies and real threats are required.</p> <p>The intern should</p> <p>a) Conduct a scan of the courses available in Singapore</p> <p>b) Recommend new capabilities to be developed as well as the number of professionals required.</p> <p>c) Put up a proposal to EDB for the development of this new capability area.</p>	Interest in the topic of cybersecurity. Motivated individual with strong analytical skills preferred.	Science, Engineering, Economics preferred
24	Industry Development	Safety & Security Industry Programme Office (SSIPO)	International conventions and standards on cybersecurity	To identify the key international conventions and standards on cybersecurity that Singapore could tap into and influence. This would help to see how Singapore can be positioned as a hub for data sharing and analytics which would also aid new solutions development.	Interest in the topic of cybersecurity. Motivated individual with strong analytical skills preferred.	Science, Engineering, Economics, political science preferred
25	Industry Development	Professional Services (PS)	Enhancing the attractiveness of an advertising/ communications services career	<p>a) Undertake a review of the course offerings by IHLs in Singapore that are relevant to the advertising and comms service sector.</p> <p>b) Identify the career aspirations of bright students in those courses.</p> <p>c) Recommend implementable solutions to enhance the quality and quantity of students joining the sector.</p>	Interest in the marketing and communications services space	Any discipline
26	Industry Development	Professional Services (PS)	Review of the Accountancy Sector	<p>a) Undertake a study of the accountancy sector landscape in Asia to identify specific knowledge nodes which are being developed across the Asia Pacific.</p> <p>b) Identify the specific differentiating competencies of the Big 4 and recommend capability areas which we should further develop.</p>		Preferably Accountancy and/or Business

27	Industry Development	Professional Services (PS)	Making Singapore the Harvard Business School of Asia	<p>Recommend an action plan to catalyse research in Singapore universities that will put Singapore and Singaporeans at the forefront of Asia Business Insight. This will include:</p> <p>a) Stocktake of the type and quality of B-research by local IHLs - how well these meet needs of Home HQs, potential Pan-Asia game-changing opportunities, and compare against competitors b) Potential research collaboration models between academia, MNCs and consulting firms (with reference to HBS and others) (OPTIONAL) c) Strength of B-talent pipeline being generated (OPTIONAL)</p>	<p>Interest in business strategy, company analysis, and reading publications such as the McKinsey Quarterly, Harvard Business Review and Economist.</p> <p>Actual experience working on industry-academic research projects would be an advantage, but not required</p>	
28	Industry Development	Professional Services (PS)	Can Singapore be the centre of gravity for Global-Asia M&As?	<p>Recommend a plan for Singapore to get a piece of the action from Global-Asian M&As:</p> <p>a) Map the "life-cycle" of M&As and size associated revenue opportunity for prof svcs firms (lawyers, accountants, consultants etc) at each stage b) Size the M&A opportunity between global and Asian firms which could be executed in Asia c) Identify the key factors that cause firms to choose one location to execute the M&A in vis another, and evaluate Singapore's strengths vis its competitors accordingly (OPTIONAL) d) Identify knowledge innovation opportunities in M&A that Singapore could develop ahead of its competitors (OPTIONAL)</p>	<p>Interest in business, finance, and reading publications such as the McKinsey Quarterly, Harvard Business Review, Economist, CFO publications.</p>	<p>Economics and Finance an advantage but not required</p>
29	Industry Development	Professional Services (PS)	Technology and Product Development Consulting	<p>A breed of consulting firms out there focuses on technology and product development consulting i.e. technology commercialisation, new product development, complex automation, intellectual property management etc. Intern should:</p> <p>a) Analyse the growth opportunity of companies within this space, business models, challenges, key markets. b) Define the role that Singapore could play. c) Identify steps that should be taken to develop our value propositions.</p>	<p>Interest in business, finance, and reading publications such as the McKinsey Quarterly, Harvard Business Review, Economist, CFO publications.</p>	<p>Engineering and technology background required</p>

30	Industry Development	Building & Infrastructure Solutions (BIS)	Regional Lead Demand	Undertake a study of the green buildings/facilities and sustainable construction sector landscape in SEA to identify business partnership models and lead demand market size.		
31	New Businesses	International Organisations Programme Office (IOPO)	Public & Private Partnerships and Inclusive businesses: Enhancing EDB's engagement with International Financial Institutions (e.g. World Bank and Asian Development Bank)	Provide an overview of: a) Past projects supported by the WBG (and/or) ADB (focus areas (to be identified) include BIS, CT), types of companies (units) involved, b) Types of incentives IFIs have provided in such collaborations; including competitions launched to encourage IB and innovation activities; c) Identify and propose potential areas for collaboration with EDB	Business background (students majoring in finance, strategy or economics will be good). Should be comfortable with complicated databases and research websites.	Finance, strategy, economics preferred but not mandatory
32	New Businesses	International Organisations Programme Office (IOPO)	Understanding the philanthropy environment in China: how Singapore can pre-position itself to engage Chinese philanthropy.	Study, identify and recommend opportunities for Singapore to engage and anchor philanthropic dollars from China (Hong Kong & mainland China). The scope of project can include: a) To better understand giving trends within China and outside China among Chinese philanthropists ; b) To better understand the profile of Chinese philanthropists (e.g. how they give, donor interests); c) To better understand the Chinese government's (HK SAR and Beijing Central Government) policies and regulations on overseas giving; d) To identify 'blue-chip' grant-making institutions and philanthropic intermediaries in the following cities: -Hong Kong; Beijing; Shanghai; Guang Zhou; Cheng Du; Shen Zhen	Ability to conduct research in Mandarin preferred. Strong analytical skill and interest to understand Chinese philanthropy market will be useful.	Any
33	New Businesses	International Organisations Programme Office (IOPO)	A scan of international think tanks that might be relevant to Singapore	a) Understand the needs and capabilities of think tanks in Singapore and how they operate. b) Identify knowledge gaps and mapping of international think tanks that are relevant for Singapore.	Interest in international relations, governance and development issues	Development Economics, International Relations preferred but not mandatory
34	New Businesses	Industry Identification & Incubation (I3)	Emerging Middle Class market opportunities in South East Asia	a) Conduct a Literature review of Middle Class market opportunities in South East Asia. b) Gather information by talking to academics and private sector. c) Propose potential Emerging Middle Class market opportunities in South East Asia that EDB should consider engaging.	Interest in business strategy, economics, company analysis. Market trends	Business

35	New Businesses	Industry Identification & Incubation (i3)	The role of Nanomaterials in future industries	<p>a) Scope out the global technology and market trends of nanomaterial applications through study of active companies in the field.</p> <p>b) Analyse and recommend key application areas and potential key players in each application area.</p>	Interest in technology, market trends.	Science/ Business Engineering
36	New Businesses	Industry Identification & Incubation (i3)	Commercialisation Landscape for Synthetic Biology	<p>a) To study the commercialisation landscape in the field of Synthetic Biology in the US, Europe and Asia.</p> <p>b) To propose opportunities that Singapore could consider embarking on in order to play in the field of Synthetic Biology.</p>	Nil.	Chemical,
37	New Businesses	Industry Identification & Incubation (i3)	New Industries for Singapore	<p>a) Gather and develop ideas to identify new industries that Singapore could play in</p> <p>b) Identify the corresponding capabilities that Singapore needs to build in order to develop these industries</p> <p>c) Propose new areas that Singapore could potentially play in.</p>	Multi-disciplinary interests, keen to explore new opportunities and business models	Any
38	New Businesses	Lifestyle Programme Office (LPO)	Sports Products Design	<p>a) Study the design process for sports apparel and footwear, including a capability/gap analysis.</p> <p>b) Identify possible opportunities for Singapore.</p>	Nil.	Nil
39	New Businesses	Lifestyle Programme Office (LPO)	Sports Media Technology	Study sports media technology companies that enable new distribution models, more immersive experiences for spectators, etc. The study would include a characterization of industry, analysis of capabilities/gaps, identifying possible opportunities for Singapore	Nil.	Nil
40	Business Growth Themes	Urban Solutions	Business Models for Urban Solutions	<p>Conduct research on the types of business model that have been used in cities or in districts with multiple developers in the adoption of district level systems such as energy management and cooling.</p> <p>The deliverables of this project should include</p> <p>a) an overview of the different business models (eg.: public-private partnership) that can be used to address the challenges of having multiple developers in the adoption of a city/district level urban solution,</p> <p>b) an analysis on the applicability of such models to Singapore; and</p> <p>c) possible implications/learning points for Singapore's urban solution landscape.</p> <p>The intern is expected to present the research findings to EDB's senior management.</p>	Interest in urban planning and innovative solutions would be an advantage	N/A

41	Business Growth Themes	Urban Solutions	Urban Solutions at London Olympics 2012	<p>Conduct research on how London used the 2012 Olympics to push its sustainability agenda and draw lessons for Singapore from London's experience.</p> <p>The deliverables of this project should include</p> <p>a) details of the key innovative urban solutions implemented at the London Olympics 2012;</p> <p>b) the business model that the London Olympics 2012 organisers had adopted to implement the urban solutions; and</p> <p>c) learning points for Singapore's urban solution efforts. The intern is expected to present the research findings to EDB's senior management.</p>	Interest in urban planning and innovative solutions would be an advantage	N/A
42	Planning & Policy	Strategic Planning (SP)	Defining Singapore's competition	<p>a) Evaluate the levels (city, country and regional) at which Singapore competes</p> <p>b) Analyse current surveys and literature</p> <p>c) Propose potential competitive indicators for a suitable basket of competitors and role models that Singapore should track.</p>	Interest in strategy, competition and research	Economics, Business, Science, Engineering
43	Planning & Policy	Strategic Planning (SP)	Market and growth opportunities in Southeast Asia	Against the current global economic climate, assess the relative market and growth opportunities in Southeast Asia in the next 5 – 10 years, its drivers and challenges, and provide recommendations on how Singapore can consolidate its position as the de facto market access hub for the region.	Interest in macroeconomics, strategy and research	Economics, Business, Science, Engineering
44	Planning & Policy	Resource Development Division (RDD)	Potential of Indonesia as the next global manufacturing hub	<p>Literature review of the push factors out of China and pull factors for other countries emerging as the next global manufacturing hub. This project will focus on Indonesia and her various economic regions, including Batam, Bintan and Karimun (BBK) which twin with Singapore on manufacturing activities.</p> <p>The intern should study the country's and region's strengths and weaknesses. This includes the analysis of the potential and importance of the manufacturing sector to Indonesia.</p> <p>The intern should then compare this against ground realities by speaking with academics and private sector players.</p>	Not a must but good to have - Interest in Indonesia, Asia, business strategy, economics, or country analysis.	N/A
45	Planning & Policy	Human Capital Division (HCD)	Deepening pan-Asian/emerging market knowledge and connectivity of our locally based business schools	<p>a) Conduct an environmental scan of existing relationships and recommendations on how these can be enhanced to support our Global-Asia hub vision.</p> <p>b) Explore ideas along the lines of SMU's MOUs with Indian companies, Centre for Emerging Markets, or even NTU's mayors class etc.</p>		

46	Planning & Policy	Human Capital Division (HCD)	Competitive scan of FSS landscape in leading global business cities	Conduct a scan of the foreign school system (FSS) landscape in leading global business cities. This project should have a specific focus on demand sensing (quantity and quality perspectives) in Singapore viz other countries (ie. broken down by age group, salary, nationality etc.)		
47	Planning & Policy	Human Capital Division (HCD)	Mobility and retention of engineers in the Science Technology and Engineering (STE) sectors	Recommend a strategy for EDB to undertake to improve the mobility of engineers between STE sectors, and the retention of engineers within these sectors.	Nil.	Nil
48	Global Ops	Marketing & Communication (M&C)	Brand Management: Engineering Promotion	Manage marketing plans targetted at youths, to encourage them to consider further studies in the field of engineering through a range of campaigns ranging from film festivals, competitions, TV partnerships, etc	Interest in Marketing or working with Youths	Passion is key
49	Global Ops	Marketing & Communication (M&C)	Brand Management: Marketing Campaigns Management	Support research activities understanding perceptions of Singapore in our key markets and to work closely with media partners such as Bloomberg, BBC World to execute programmes.	Interest in Marketing, Research and Content Development work	Passion is key
50	Global Ops	Marketing & Communication (M&C)	Business Marketing: Competitor analysis	Analyse current competitors' marketing efforts, including their positioning for the Infocommunications & Digital Media Sector eg R&D/commercialisation in the Infocommunications & Digital Media industry, Sustainability in development and industry, Innovation for Asia	Interest and/or background in Marketing	N/A
51	Global Ops	Marketing & Communication (M&C)	Business Marketing: Competitor analysis	Analyse current competitors' marketing efforts, including their positioning for specific sectors eg R&D/commercialisation in the Biomedical Sciences industry, Sustainability in development and industry, Innovation for Asia	Interest and/or background in Marketing	N/A
52	Global Ops	Singapore Welcome Centre for Corporates (SWCC)	How can Singapore partner with Multipliers (e.g. Legal/HR.Marketing Firms) to jointly engage and attract global mid-sized companies & hidden champions into Singapore?	a)Identify the needs of emerging global mid-sized companies & hidden champions & determine opportunities to engage them. b)Explore usefulness and relevance of legal, HR, marketing consultants & industry associations. c) If so, identify suitable and capable targets and map out relevant markets and sectors to each identified target.	Interest and previous project experiences in global markets and sectoral analyses will be useful	Science/ Engineering/ Business