



For immediate release

Singapore's Newest Lifestyle Destination – Courts Megastore ***Experience new and innovative retail concepts and offerings!***

Singapore, 13 December 2006 – Courts (Singapore) Limited, Singapore's largest furniture, electronics and IT retailer, officially opens its largest store in Singapore today. Guest of Honour Mr Lim Swee Say, Minister, Prime Minister's Office, officiated the ceremony. Courts Megastore opens with a carnival of events* running from today to 25th December 2006.

Courts Megastore in Tampines, features new and innovative retail concepts, three food and beverage outlets, and consultancy services for one-stop home design and renovation services.

As the largest Courts outlet in Singapore, Courts Megastore is an 116,000 square feet retail haven. Spread across three floors, the customer's journey begins the moment one steps into the Courts Megastore at the Entertainment Atrium. Energetic events, performances and road shows will welcome visitors. Parents with young children can drop them off at **Wizkidz**, the kids club facility where children will be 'edutained' while parents shop at ease. Wizkidz is located just before the escalators heading up to the third floor where the retail experience begins.

On the third floor, customers will find IT, personal gadgets and home electronics. New to Courts are the Health and Fitness area, offering a comprehensive range of fitness equipment and well-being products; and the In Car Entertainment corner – complete range of navigation and entertainment equipment for the car, entertainment, keeping the entire family entertained with movies and games while on the road. Key features on this level are **Dr. Digital**, the technology clinic, offering a one-stop destination for advice, diagnosis, prescription and repair for all IT related products; the 45.5m long flat panel television wall and the home entertainment rooms.

***Carnival of Events can be found in Appendix A**

The experience continues on the second floor, with the entire floor dedicated to home furnishings and furniture. Everything from furniture to bedding, lamps and picture frames, customers can expect to find all they need to furnish and accessorise their home. New and enhanced range includes the kid's furniture and accessories, bathroom products (hot tubs, Jacuzzi and home sauna) and accessories and **Fuze**, the designer/signature pieces at affordable prices. Courts introduces for the first time, a one-stop design consultancy – **Design Solutions Hub**. Customers can get their dream home designed and the entire project managed by the team at Design Solutions Hub.

Coming down to the ground floor, customers will be greeted by the expansive 8,000 square foot **Hot off the Docks** and **Countdown Corner** to find the latest products at special value prices for limited periods of time. These mega deals are direct from the ship to the store, ensuring that cost savings are passed on to customers. The market hall showcases special promotional items as well as live cooking demonstration.

Food and beverage services are a new introduction at Courts Megastore. As a pit-stop for shoppers on their journey, each outlet caters to a different type of shopper.

- **Café Connect** – Bringing technological and connectivity convenience for gadget lovers in a comfortable environment.
- **Box Bistro** – Asian and Western cuisine of Mega meals at Mega prices, value for money for the whole family!
- **Megapicks** – Sweet expressions in a cup – customers young and old can create their own personalised ice-cream.

“Courts Megastore combines the experience of innovative, new retail concepts at value price points. We are very proud of our flagship store and will work closely with our partners Ikea and Giant to promote this as a retail destination” said Terry O'Connor, Managing Director, Courts (Singapore) Limited.

As an extension of the Courts service, Courts Megastore offers shuttle bus services between Courts Megastore and Tampines MRT station, in 20 minute intervals from 9.30am to 10.30pm everyday.

Courts is one of the three pioneer retailers who are participating in Singapore Economic Development Board's Warehouse Retail Scheme. The scheme was launched in April 2004 to encourage companies to make sizeable investments and establish regional responsibilities in Singapore by allowing greater flexibility in industrial land use.

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About Courts

Courts is Singapore's largest furniture, electronics and IT retailer. Established in Singapore in 1974, the company is listed on the main board of SGX, and is continually transforming the concept of retail in Singapore. Courts' company mission is to "Add Value to People's Lives Everyday". The company consistently introduced new, prestigious brands and offers the largest selection of domestic appliances and furnishing products in the Republic. Courts Singapore currently has 11 stores located at convenient locations in Singapore.

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