

Backgrounder on MAXA

Started in 2006, MAXA represents the highest standards in manufacturing innovation and excellence. It is a celebration of manufacturing in Singapore and the outstanding operations located here. Through a judicious framework and assessment by a panel of illustrious judges, MAXA aims to recognise exceptional examples of successful Singapore-based manufacturing operations with long-term sustainability.

The award partners are the Singapore Economic Development Board (EDB), McKinsey & Company and the Singapore-MIT Alliance (SMA), comprising the Massachusetts Institute of Technology, the Nanyang Technological University and the National University of Singapore.

Singapore is a globally competitive manufacturing hub for MNCs and local enterprises that leverage our highly-skilled workforce, sterling reputation, excellent infrastructure and conducive business environment. Manufacturing contributes more than a quarter of Singapore's economy.

MAXA further epitomises the Singapore government's commitment to the long-term growth of the manufacturing sector and to sustaining its contribution to the country's GDP.

The winners of the inaugural MAXA in 2006 were:

- Winner, MAXA 2007 Seagate Technology International
- Product Innovation Award BD Medical (Singapore) Pte Ltd
- Singapore Advantage Award Phillips Domestic Appliances & Personal Care (DAP)
Singapore

The winners of MAXA 2007 were:

- Winner, MAXA 2008 Tetra Pak Jurong Pte Ltd
- Innovation Award Kenwood Electronics Technologies Singapore
- Operational Excellence 3M Singapore Pte Ltd
(two winners) Systems on Silicon Manufacturing Co. Pte Ltd
- Singapore Advantage Award Beyonics International Pte Ltd