



SINGAPORE INTERNATIONAL WATER WEEK PREVIEW



**Michael Toh, Managing Director
Singapore International Water Week
16 June 2010**



Enabling the Growth of the Water Industry

- An enabler of the water industry's advancement through providing a global platform to address challenges, showcase new products and technologies, discover opportunities and celebrate achievements
- Leverages Singapore's position as a global hydrohub and its urban water management experience to bring together the entire water world
- Driving the search for clean and affordable water through sharing expertise, experiences and good practices on:
 - Strong governance
 - Innovative technologies
 - Sound financing



The Water World Meets in Singapore

- First time participation by representatives from countries such as Belarus, Belgium, Cyprus, Iran, Ireland, Mexico, Nigeria, Russia, Ukraine and Kyrgyzstan
- Over 100 confirmed co-located events to date, adding vibrancy to the calendar
- Over 400 participants (ministers, government officials, industry leaders, experts and practitioners) at Water Leaders Summit, and over 800 participants at Water Convention to date
- More than 500 participating companies at the Water Expo



World Leaders

- Prof Tommy Koh, Ambassador-at-large, Ministry of Foreign Affairs, Singapore
- Mr Mah Bow Tan, Minister for National Development, Singapore
- Dr Noeleen Heyzer, Executive Secretary of the UN Economic & Social Commission for the Asia and Pacific
- Ms Clover Moore, Lord Mayor of Sydney, Australia
- Mr Wim Kuijken, Government Commissioner for the Delta Programme, the Netherlands
- Mr Sadayuki Sakakibara, Chairman and CEO, Toray Industries
- HE Kamal Nath, Minister of Road Transport and Highways, India
- Dr Yaacob Ibrahim, Minister for the Environment & Water Resources, Singapore
- Mr Jose Rene Almendras, President, Manila Water Company
- Mr Paul Brown, President, Public Services Group, Camp Dresser & McKee, Inc.
- Dr Maria Neira, Director, Public Health & Environment, World Health Organization
- Mr Arjun Thapan, Director General, Southeast Asia Department, Asian Development Bank



Launch Pad for Innovation

- Debut of over 20 new products and technologies at the Innovation Corner
- Representing a thrust towards sustainable water management with increased efficiency and reduction of environmental impact

Company	Product/technology	Benefits
Water Engineers Singapore Pte Ltd (WES)	Electrochemical Chlorine Dioxide Generator (OxiMax CD Series)	<ul style="list-style-type: none"> • Produces highly purified chlorine dioxide using revolutionary twin compartment electrolysis cell and a VClone • Eliminates the need for hazardous acids used in conventional chlorine dioxide systems • Enhanced safety and product purity
Organica Technologies, Inc.	The Organica Solution - Wastewater Technology	<ul style="list-style-type: none"> • Completely odour-free facility • Space-saving - 50% smaller than traditional facilities • Reduced carbon footprint, energy use and excess sludge generation as compared to other biological wastewater technologies • Reduced operational expenses • Extremely high quality effluent water which can be safely released into the environment or channelled for re-use • Scale-able - useful for new-build or retrofit of facilities from 100,000m³/day down to 1,000m³/day
WaterSavr Singapore	WaterSavr - Evaporation Prevention	<ul style="list-style-type: none"> • Breakthrough technology for the prevention of evaporation on surface water storages • The only certified safe (NSF ANSI 60 for potable water), environmentally sound (UNEP designated), and cost effective (\$.05-.20USD per cm) method proven to reduce evaporation by 20-25%
HC Eco Technology Pte Limited	HC Eco - Sludge Dewatering Technology	<ul style="list-style-type: none"> • Provides world-first non-thermal sludge dewatering solution [dewaters wet sludge (98% water) to dry sludge cake (45% water) or further to super dry sludge powder(8% water)] • Highly energy-saving and reduces carbon emission by 90%
ITT Corporation	ITT's Leopold elimi-Nite Denitrification & Filtration System	<ul style="list-style-type: none"> • Harnesses the advantages of deep bed mono-media filters as well as the latest monitoring and controls to effectively remove nitrogen and suspended solids in wastewater effluent • Provides superior uniformity in backwash distribution



Celebrating Achievements

- Singapore's Minister Mentor Lee Kuan Yew will present the awards to:
 - Lee Kuan Yew Water Prize: Yellow River Conservancy Commission
 - Lee Kuan Yew World City Prize: Bilbao City Hall
- Dialogue session with Minister Mentor at the Lee Kuan Yew Award Ceremony and Banquet
- Event open only to pre-registered media



Engaging the Next Generation

- Active participation by all local polytechnics with appointment of a record number of close to 600 student ambassadors
- 15 events and initiatives for youths to learn and contribute their perspectives in water issues as well as be involved in water activities:
 - **Singapore Junior Water Prize**
 - **Singapore International Water Festival**
- Global water company involvement to encourage youth participation include:
 - **Sembcorp**, Singapore Membrane Technology Centre and PUB to launch the inaugural Sembcorp Water Technology Prize for students
 - **Black and Veatch** appoints Ngee Ann Polytechnic students to report on *www.SIWWDiary.com*, a dedicated Water Week blog

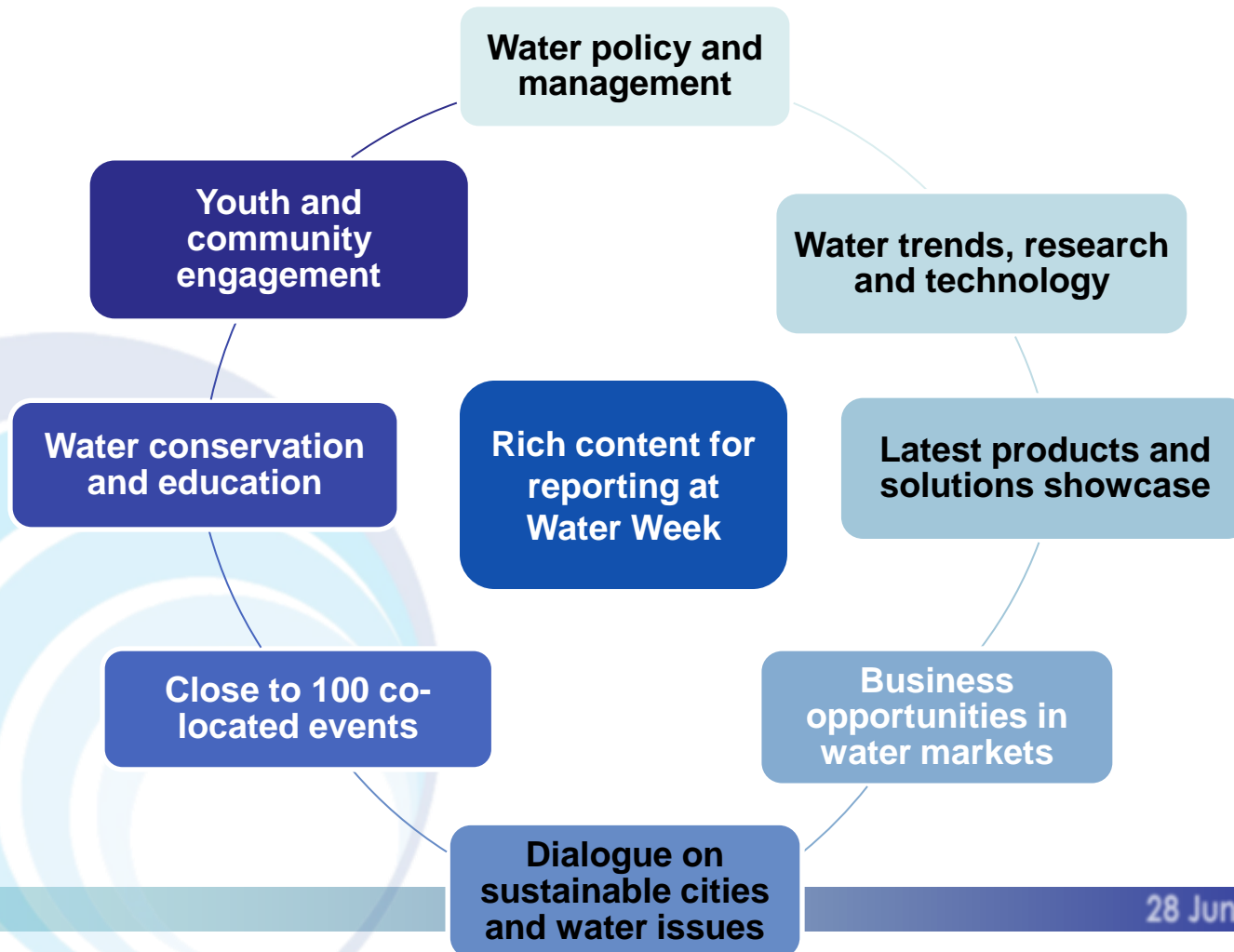


Sustainable Cities - Clean & Affordable Water

2010	MORNING	LATE MORNING	AFTERNOON	LATE AFTERNOON	EVENING
Mon 28 Jun	Technical Tours				Opening Ceremony & Welcome Reception (GOH: Mr Teo Chee Hean Deputy Prime Minister, Singapore)
	1 st River Basin & Delta Management Workshop				
	Golf Classic		Asia Pacific Water Ministers Forum (APWMF)		
Tue 29 Jun	Joint Opening Plenary	World City Prize Lecture	Singapore Water Lecture	Water Leaders Summit	Lee Kuan Yew Prize Award Ceremony & Banquet (GOH: Mr Lee Kuan Yew, Minister Mentor, Singapore)
		Water Convention		Water Convention	
	Water Expo				
Wed 30 Jun	Water Leaders Summit		Japan Business Forum		
			Middle-East & North Africa Business Forum		
			Southeast Asia Business Forum		
	Water Convention		Water Convention		
Water Expo					
Thurs 1 Jul	Water Convention		Water Convention		Closing Dinner (GOH: Dr Yaacob Ibrahim, Minister for Environment & Water, Singapore)
	Australia Business Forum		Americas Business Forum		
	China Business Forum		India Business Forum		
	Europe Business Forum		Singapore Exchange Panel Discussion		
	Water Expo				
Fri 2 Jul	Technical Tours				



What's in Store for the Media?





What's in Store for the Media?

- **Media highlights**

- 28 June

- Joint opening press conference
 - Tour of Water Expo & World City Expo
 - Official opening ceremony (Guest-of-Honour: Teo Chee Hean, Deputy Prime Minister and Minister For Defence)
 - First Asia-Pacific Water Ministers' Forum
 - Inaugural River Basin and Delta Management Workshop
 - Release of PUB's document on Singapore's integrated water management strategy and plans to meet water demand in the next 50 years

- 29 June

- Joint opening plenary
 - Singapore Water Lecture
 - Media tea session with YRCC Commissioner Li Guo Ying
 - Lee Kuan Yew Prize Award Ceremony & Banquet and Dialogue with Minister Mentor

- 30 June

- EWI Press Conference for Announcement of Directed RFP on Industry-Led Research

- 1 July

- Launch of ABC Waters Certification

- **Interview opportunities with speakers and delegates throughout the week**

- Speaker profiles available in media kit



What's in Store for the Media?

- Media Centre
 - Located at Room 320 of Suntec Convention Centre
 - Available for media use from 29 June to 1 July, 8.30am to 7.30pm
 - Daily updates of media events
 - Collation point of media material
 - Internet connection
- F&B
 - Coffee and tea at Media Centre
 - Buffet lunch available daily at Concourse



Be a Part of Singapore International Water Week

- Visit www.siww.com.sg to register
- Access to Water Week and World Cities Summit
- Interview opportunities with international speakers and delegates
- Receive updates and announcements by Water Week and participating companies
- Follow us on Facebook and Twitter



Questions?



Thank you